



FOR IMMEDIATE RELEASE

CONTACT

Friday, February 15, 2008

Mary Howell
Public Information Officer
Office: 208-239-5288
Cell: 208-243-1086

Southeastern District Health Department Announces
Give Kids A Smile Day

Pocatello – Southeastern District Health Department (SDHD) announces the 4th Annual “Give Kids A Smile Day” will be held on Friday, February 22nd from 4:00 p.m. to 8:00 p.m. and Saturday, February 23rd from 9:00 a.m. to 1:00 p.m. at the Idaho State University Dental Hygiene Clinic located at 999 Martin Luther King Drive, Building #37.

“Give Kids A Smile Day” is an American Dental Association nationally sponsored event that is offered by local dental professionals to offer eligible children in Pocatello and surrounding areas, grades kindergarten through 3rd grades, the opportunity to receive dental exams and treatment at no cost.

Planned services include dental exams, x-rays, preventive treatment (fluoride varnish and sealants), home care instructions, and restorative treatment if necessary. Restorative procedures offered include fillings, pulpotomies, and extractions. Each child will be carefully examined by a dentist to determine the treatment needed and then necessary treatment will be provided. Appointments can be made by calling Dana Solomon at 239-5256.

This event is targeted toward families that have no dental insurance or are underinsured. The WIC guidelines show the number of household members (note that one pregnant woman counts as 2 members) monthly income, and yearly income that establishes the criteria for a child to receive services; however, your family does not need to be on WIC to participate in this project.

❖ 1	\$1,511/mo	\$18,130/yr
❖ 2	\$2,035/mo	\$24,420/yr
❖ 3	\$2,560/mo	\$30,710/yr
❖ 4	\$3,084/mo	\$37,000/yr
❖ 5	\$3,608/mo	\$43,290/yr
❖ 6	\$4,132/mo	\$49,580/yr
❖ 7	\$4,656/mo	\$55,870/yr

Sponsoring organizations include: Southeast Dental Society, Southeastern District Health Department, Delta Dental of Idaho, ISU Dental Residency Program, ISU Department of Dental Hygiene, Caring Foundation for Children, and Blue Cross of Idaho.

During the 3rd Annual Give Kids A Smile, over 90 children were seen and over \$20,000 worth of dental work was done. For more information on this event, call Karla Luedtke, RDH at 478-6314, or to make an appointment call Dana Solomon at 239-5256.